

# EASTERN COMMUNITY YMCA

## QUICK FACTS

### **A History of Meeting Community Needs**

The Eastern community YMCA has been serving youth and families in Toledo since 1979. Much has changed over the past 30 years, but reaching out to the community to help build strong kids and families remains the same.

The East YMCA offers membership and program services that help to strengthen the spirit, mind and body of all our participants. Thousands of individuals participate in fitness, leadership development, scholastics and childcare all in a fun and loving environment.

### **Local Impact – Local Investment**

**In 2009, with money raised during the Annual Scholarship Campaign, the South YMCA:**

- Gave more than 387 family members a Max Membership to the YMCA, helping to provide a fun place for kids and families to grow.
- Provided 15 at-risk teens from low income families with YMCA memberships, academic tutoring, job training, employment interviewing skills and life skills training through the Youth Opportunities Program.
- Allocated over \$26,000 in scholarship dollars to children to receive quality childcare that allowed their parents to work.
- Allowed over 140 seniors to participate in programming through City of Oregon, Northwood and Walbridge
- Granted 610 children with one week of free swimming lessons through our YMCA SPLASH program.

### **YOU CAN MAKE A BIG, BOLD DIFFERENCE**

With your help, this year the Eastern Community YMCA will raise \$100,000 to ensure that programs are affordable and available to all. **Every gift counts.** Whether you are able to invest a dollar or \$10,000 your gift stays in our community to support local families. Your contribution demonstrates confidence in the Y's charitable mission and the positive impact we have on youth, adults and families. Thank you for your gift.

Please give generously and make a **BIG** difference in our community.

## SUPPORT THE WORK OF THE YMCA AND JCC

There are many ways your 2010 gift to the Annual Scholarship Campaign will help youth, adults and families. For example, your gift could:

- Allow a child to participate in a youth sports program and have fun while experiencing the thrill of working together as a team.
- Support YMCA SPLASH, a water safety program that helps kids overcome their fear and gives them a sense of accomplishment while helping assure their parents that their children are safer in and around water.
- Help a child attend afterschool care for a year. It gives a child a safe, supervised place to become more self-reliant, build relationships and improve academic performance while providing an affordable child care option that gives parents peace of mind.
- Allow a family the opportunity to join the YMCA/ JCC and experience programs which help develop values, build self-esteem and strengthen family life.
- Help the YMCA support its Christian Mission. Your generosity will help us continue providing Christian resources and programming for those in our community who desire our Christian mission.

**Gifts can be made with cash or credit, as a pledge payable monthly or added to your membership bank draft.**

**2010 Goal: \$100,000**

Campaign Leadership: John Eisenhart, Chair

### FOR MORE INFORMATION

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