

SOUTH YMCA QUICK FACTS

A History of Meeting Community Needs

The South YMCA has served youth and families since 1953. Although much has changed over the past 56 years, the core of our programs and services continues to be developing youth, connecting families and building a strong sense of community.

Local Impact – Local Investment

In 2009, with money raised during the Annual Scholarship Campaign, the South YMCA:

- Awarded more than 721 individuals with YMCA/JCC memberships.
- Allocated scholarships to 247 children to attend child care and day camp while their parents worked.
- Granted 200 children with one week of free swimming lessons through our YMCA SPLASH program.
- Awarded scholarships to 109 participants for programs such as youth sports, active older adults and gymnastics.

YOU CAN MAKE A BIG, BOLD DIFFERENCE

With your help, this year the South YMCA will raise \$30,000 to ensure that programs are affordable and available to all. **Every gift counts.** Whether you are able to invest a dollar or \$10,000 your gift stays in our community to support local families. Your contribution demonstrates confidence in the Y's charitable mission and the positive impact we have on youth, adults and families. Thank you for your gift.

Please give generously and make a **BIG** difference in our community.



**2010 ANNUAL
SCHOLARSHIP
CAMPAIGN**

SUPPORT THE WORK OF THE YMCA AND JCC

There are many ways your 2010 gift to the Annual Scholarship Campaign will help youth, adults and families. For example, your gift could:

- Help a child attend afterschool care for a year. It gives a child a safe, supervised place to become more self-reliant, build relationships and improve academic performance while providing an affordable child care option that gives parents peace of mind.
- Allow a family the opportunity to join the YMCA/JCC and experience programs which help develop values, build self-esteem and strengthen family life.
- Support YMCA SPLASH, a water safety program that helps kids overcome their fear and gives them a sense of accomplishment while helping assure their parents that their children are safer in and around water.
- Help the YMCA support its Christian Mission. Your generosity will help us continue providing Christian resources and programming for those in our community who desire our Christian mission.
- Allow a child to participate in a youth sports program and have fun while experiencing the thrill of working together as a team.
- Provide a child with a creative outlet through an Arts and Humanities program.
- Provide exercise classes to a senior adult. Regular exercise can help seniors stay active, meet new friends, and experience new opportunities that add joy and richness to their lives.

Gifts can be made with cash or credit, as a pledge payable monthly or added to your membership bank draft.

2010 Goal: \$30,000

Campaign Leadership: Ann Bennett, Chair

FOR MORE INFORMATION

Craig Palmer, Executive Director

South YMCA at Morse Center

3065 Arlington Ave., Dowling Hall, 3rd floor

Toledo, OH 43614

419.383.5370

cpalmer@ymcatoledo.org

ymcatoledo.org